



Workgroup for College and Campus/Location Names Review

Friday, August 7, 2020, 9:30 a.m.

Location: Zoom video/audio conference*

Agenda and Meeting Notes

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| <p>Welcome and Introduction of Workgroup Members</p> <ul style="list-style-type: none"> • Kim Blosser, LFCC president; workgroup chair • Renard Carlos, College Board member representing Fauquier County; LFCC alum • Anne Davis, LFCC vice president of academic and student affairs • Jay Gillispie, LFCC dean of humanities, social sciences and student development; professor of history • Ashley Hansen, LFCC executive assistant to the president • Judy Humbert, local author, historian and social justice advocate • Pam McInnis, College Board chair representing Warren County • Curtis Morgan, LFCC professor of history • Jonathan Noyalas, Shenandoah University professor of history and director of the McCormick Civil War Institute • John Owens, LFCC librarian • Mike Wenger, College Board vice chair representing Rappahannock County | <p>Kim Blosser, LFCC President</p> |
| <p>Overview of Group Work and Timeline</p> <p>The mission of Virginia’s Community Colleges (VCCS) and their shared dedication to the principles of diversity, equity, and inclusion demand we examine the names regularly facing our students, faculty, staff, and supporters on their community college journey and determine if those names are consistent with that mission and those values. Demonstrations are inspiring institutions in Virginia and beyond to examine, and in many cases exorcise, symbols of systemic racism that have existed in plain sight for years. The VCCS feels a responsibility to join that broader conversation and focus a high level of scrutiny on the names that adorn our facilities. (Attachment 2)</p> <p>The State Board for Community Colleges has authority to determine the names of community colleges and college campuses. The State Board has delegated authority to local college advisory boards to approve the names of on-campus facilities. (Attachment 3)</p> | <p>Blosser</p> |

The State Board has asked the local advisory boards of each of the 23 Virginia community colleges to review the appropriateness of its college, campus(es), and facilities names and report back on or before the regularly scheduled March 2021 meeting of the State Board with facility name changes it has made and recommendations regarding college and campus names that should be changed by the State Board. (Attachment 1)

LFCC's plan for addressing the resolution is as follows:

- President works with College Board chair and vice chair to identify steps in the overall review process; College Board members will review the process and will review and approve the final report to be sent to the State Board.
- President, working with the College Board chair and vice chair, will create three working groups to review the following areas:
 1. College and campus names;
 2. Facility (building or space) names, including the local facility naming policy;
 3. Financial impact of potential college, campus or facility name changes
- President will provide each working group a charge and timeline; working groups will meet via Zoom or other technology.
- An interim status report from each working group will be presented to the College Board at their September 3 meeting.
- A final report of analysis from each workgroup will be provided to the College Board at their November 12 meeting.
- College Board will take action on any recommended college or campus name changes no later than the February 2021 board meeting.
- Should name changes be recommended for any building or rooms for which the College Board has delegated authority, the local board will take action on those no later than the February 2021 board meeting, and will include those changes in the final report to the State Board for Community Colleges by March 2021.
- Should the College Board recommend a college or campus name change, the President will work with the College Board to establish a process to undertake the recommendation of a new name.

The College and Campus Name Review workgroup's charge is as follows:

- Examine the college and campus names, which regularly face our students, faculty, staff, and supporters;
- Conduct a fact-finding phase to look at the history of the names both in the context of an individual and the relationship to our service region;
- Review an assessment of the names in terms of the college's

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| <p>overall brand;</p> <ul style="list-style-type: none"> • Determine if those names are consistent with our mission and values; • Provide analysis to the College Board and recommendation if additional information should be gathered from outside of the workgroup. <p>There is no mandate to change any college, campus or facility names, but working groups have to be open to analyze what the names facing students, employees and community members represent – do these names represent the college mission and values?</p> <p><i>Attachment 1: State Board Resolution on Facility Names</i> <i>Attachment 2: Chancellor’s Charge</i> <i>Attachment 3: VCCS Policy 2.09 D.3.h.c</i></p> | |
| <p>Fact-finding and Historical Review Phase</p> <p>Workgroup members reviewed and discussed information in Attachment 4 – Naming of Lord Fairfax Community College Background.</p> <p>Kim Blosser, LFCC president, reported on the following:</p> <p>Some VCCS college, campus and facility names are location based and others are in honor of an individual. LFCC named after the individual Thomas IV Lord Fairfax. LFCC campuses are named after locations – Middletown and Fauquier campuses.</p> <p><i>Attachment 4: Naming of Lord Fairfax Community College Background</i></p> | Blosser |
| <p>Discussion</p> <p>This review process is an opportunity to educate the LFCC community on the lives and contributions of the individuals who our college and facilities are named after.</p> <p>The college will work with a brand research consultant to conduct a brand research study to determine various aspects of the LFCC name brand in the community. The workgroup will consider the branding research study findings in their final analysis and report.</p> | All |
| <p>Identification of Future Meeting Times</p> <p>Future workgroup meeting dates and times will be scheduled every one to two weeks; calendar invitations with all virtual meeting connection information will be sent to workgroup members. Meetings will be schedule for approximately 60 minutes.</p> | Ashley Hansen, Executive Assistant to the President, College Board liaison |

Meeting Attendance:

| Name | Attendance |
|--|-------------------|
| Kim Blosser, LFCC president | Present |
| Renard Carlos, College Board member representing Fauquier County; LFCC alum | Absent |
| Anne Davis, LFCC vice president of academic and student affairs | Present |
| Jay Gillispie, LFCC dean of humanities, social sciences and student development; professor of history | Present |
| Ashley Hansen, LFCC executive assistant to the president | Present |
| Judy Humbert, local author, historian and social justice advocate | Present |
| Pam McInnis, College Board chair representing Warren County | Present |
| Curtis Morgan, LFCC professor of history | Present |
| Jonathan Noyalas, Shenandoah University professor of history and director of the McCormick Civil War Institute | Present |
| John Owens, LFCC librarian | Present |
| Mike Wenger, College Board vice chair representing Rappahannock County | Present |

*** Join Zoom Meeting**

<https://vccs.zoom.us/j/95778542525>

Meeting ID: 957 7854 2525

1-301-715-8592 – to dial in



Reviewing the Appropriateness of Community College Facility Names

WHEREAS, the mission of Virginia's Community Colleges and their shared dedication to the principles of diversity, equity, and inclusion demand we examine the names regularly facing our students, faculty, staff, and supporters on their community college journey and determine if those names are consistent with that mission and those values; and

WHEREAS, demonstrations are inspiring institutions in Virginia and beyond to examine, and in many cases exorcise, symbols of systemic racism that have existed in plain sight for years; and

WHEREAS, we feel a responsibility to join that broader conversation and focus a high level of scrutiny on the names that adorn our facilities; and

WHEREAS, the State Board for Community Colleges has authority to determine the names of community colleges and college campuses; and

WHEREAS, the State Board has delegated authority to local college advisory boards to approve the names of on-campus facilities,

NOW, THEREFORE, BE IT RESOLVED that the State Board ask the local advisory boards of each of our 23 colleges to review the appropriateness of its college, campus(es), and facilities names, and report back on or before the regularly scheduled March 2021 meeting of the State Board with facility name changes it has made and recommendations regarding college and campus names that should be changed by the State Board.

July 16, 2020

Chancellor's Charge – What We're Being Asked

(copied from the Chancellor's email and pasted below)

Having served students for more than 50 years now, some sense of tradition is to be expected across our colleges. However, our shared mission and our shared dedication to the principles of diversity, equity, and inclusion require us to take a close look at the names regularly facing our students, faculty, staff, and supporters on their community college journey and *ask ourselves if those names are consistent with that mission and those values*. (Kim added emphasis)

As policy above states, the State Board is responsible for the names of our community colleges and campuses. A college's local advisory board is responsible for on-campus facility names. In other words, your local board could change the name of the John Doe Academic Building or Jane Doe Street that runs through the middle of campus. However, it would be up to the State Board to rename John Doe Community College or its Jane Doe Campus.

As you probably know, we are not alone in bringing scrutiny to our own facility names. The College of William & Mary – America's second oldest college – is reviewing its facility names. Students and faculty at Washington & Lee are calling for the college to change its name, and VMI alumni are demanding a review of the institution's Confederate symbols. And those are just some examples from across Virginia. As our resolution states, we share a mission to serve all Virginians and we share the values of diversity, inclusion, and equity. **The question your local boards will have to determine is whether the names adorning your facilities support, or conflict with, those shared values.**

VCCS Policy Manual: 2.09 D.3.h.c

The college board shall submit its recommendations to the State Board for a name for the community college and each campus of a multi-campus college. In the name of each community college shall be included the phrase "Community College." The college board shall be authorized to provide names for any facilities on the college campus.

Each college shall adopt procedures regarding the naming of major facilities on its campus(es). The procedures may provide for naming on the basis of significant service, but should also provide incentives and recognition for private sector giving to support the college. Recognition for private sector giving should typically occur after the gift has been received rather than on a prospective basis.

A current copy of the procedures should be provided to the Office of Facilities Management Services.

Individuals are not eligible for a naming award if they are currently employed at the college or elsewhere within the Virginia Community College System, are serving on the local college board, or serving on the State Board for Community Colleges. In addition, per the Code of Virginia, no college building, park, road, bridge, or other structure shall be named after a sitting member of the General Assembly. A separation from such employment or service of at least one month is a prerequisite for consideration for eligibility of an award.

Timeline and details for naming Lord Fairfax Community College

June 9, 1969 – first meeting of the newly appointed Local Board for Region 15 College

- Dr. Hamel requested the Board members to begin considering possible names for the College for recommendation to the State Board. College Board members asked that a listing of names be sent to them to prevent any duplication of names.

July 8, 1969 – second meeting of the Local Board

- After consideration of a number of names for the Region 15 Community College, it was moved, seconded, and approved that the local board would recommend to the state board the name of Lord Fairfax Community College.
- This was to be presented by Dr. Hamel to the State Board as soon as possible.

July 23, 1969 – State Board for Community Colleges Special Meeting (23rd meeting)

- Request from Local Board was presented to the State Board. The State Board deferred action, and requested the Local Board to consider other possible names for the college, since the name might lead to confusion with Fairfax County. Dr. Fred L. Wellman, Acting President of the College, was requested by the State Board to so notify the Local Board of the Region 15 Community College.

August 13, 1969 – State Board for Community Colleges (24th meeting)

- Minutes state: Dr . Hamel reminded the State Board that at the last meeting, the members had requested that the Region 15 Community College Local Board reconsider the name, "Lord Fairfax Community College", for that college. He reported that the Local Board had again submitted the same name, with the understanding that they would again reconsider if the State Board so desires. Due to possible conflict with the name Fairfax County and possible location confusion, the State Board requested that the Region 15 Community College Local Board consider other names for the college.

August 20, 1969 – fourth meeting of the Local Board

- Chairman informed the Local board that he had received a letter from Dr. Wellman stating that the State Board had asked that the Local Board give further consideration to the name. He stated the State Board's chief objection was that it would be confused with Fairfax County.
- There was significant discussion among Local Board Members, but the consensus ended up being that the prefix "Lord" should be sufficient differentiation from "Fairfax County".
- There was discussion of other names that had been discussed previously.
 - Stonewall Jackson was submitted and it was pointed out that there was a high school in the district bearing that name.
 - John Marshall was also suggested and it was again pointed out that there was a high school in the state carrying this name, and that there was a Marshall College in a neighboring state.

- The Local Board minutes stated that ‘it appeared any name designating the area, or any famous personage, would have some conflict’.
- The Local Board voted to submit the following to the State Board:
 - “Resolved that the Local Board resubmit the name of “Lord Fairfax” for the Region 15 Community College as their first choice, with the names of “Stonewall Jackson” and “John Marshall” being submitted as second and third preferences respectively; and further that it be pointed out to the State Board that most of the likely names designating the area such as “Shenandoah”, “Massanutten”, or famous personages as above, all have some points of conflict with other institutions.”

October 24, 1969 – State Board for Community Colleges (25th meeting)

- From the minutes (Region 15 – Front Royal/Winchester area)
 - The State Board previously rejected the name “Lord Fairfax Community College” and asked the Local Board to consider other names. Mr. Wilkie Hunt, Chairman of the Local Board, and others members of the delegation spoke for the adoption of this name. The local political subdivisions unanimously agreed to re-submit this recommendation to the Board. After discussion and agreement that the full name “Lord Fairfax” be used in this name at all times, the State Board approved the recommendation.

From publications, newspaper articles and interviews:

From a document entitled “History” (looks like the paragraphs included in the College Catalog)
 The community college, named for the English nobleman who was the colonial proprietor of vast sections of the valley of Virginia, was authorized by the State Board for Community Colleges in 1969.

From a LFCC Archival Assimilation document (footnotes removed):

This new institution of higher learning could not go on being called “Region 15 Community College” forever, so the Board worked during the summer and early fall of 1969 to select an appropriate name. Although the board members toyed with a number of ideas, “Lord Fairfax Community College” had the most consistent approval.

The name, “Lord Fairfax,” has deep historical roots in the Shenandoah and Piedmont Valleys, and in the Blue Ridge Mountains. Its namesake, Thomas, the Sixth Lord Fairfax, was born at Leeds Castle, England, in 1693. He graduated from Oxford College and came to the New World in 1735 to inspect the properties he had inherited from his grandfather, Lord Culpeper. In 1747, Lord Fairfax established his primary residence in White Post, a village in today’s Clarke County. He was the proprietor of more than five million acres, and for 34 years managed vast holdings that extended from Virginia’s northern neck to Fort Duquesne, now Pittsburgh. Fairfax’s territory encompassed the present counties of Clarke, Frederick, Page, Shenandoah and Warren.

Lord Fairfax adjusted well to the frontier and became a prominent colonial figure, befriending notables such as George Washington, General Braddock, “King”

Carter, William Byrd, and the Governors Gooch, Dinwiddie, and Dunmore. Lord Fairfax died at the age of 88, in 1781, at Greenway Court. He was buried at Christ Church in Winchester.

Retired philosophy professor Harold McMullen noted that local College Board liked the link between the name and the region's colonial heritage. In addition, the local planning district commission had recently adopted the name, "Lord Fairfax Planning District Commission," so the name "Lord Fairfax Community College" was a consistent label for the area's state-sponsored entities.

Although the name "Lord Fairfax Community College" made perfect sense to members of the local College Board, members of the State Board were less enthusiastic. McCoy credits Wilkie Hunt and Lucy Gilpin with persuading state board members to agree to Region 15's request. McCoy remembered, "Wilkie Hunt got up (at a meeting with the State Board) and said, 'Ladies and Gentlemen, we want to name it Lord Fairfax and we're not going to leave the "Lord" out of it as they did over in that county across the hill.' The name approval went right through after that."

From the October 25, 1969 – Richmond Times Dispatch:

"Most of the new names were approved without discussion, but Lord Fairfax, a Virginia landowner who died in 1782, gave some state board members cause for concern. The state board had rejected the name as confusing with nearby Fairfax County and other institutions in Northern Virginia with Fairfax in their names, but Wilkie W. Hunt, chairman of the local board, said the rejection unified the local board into unanimous approval of the name. 'Thank you for unifying us,' he said. 'The board still would like Lord Fairfax.' Lord Fairfax Community College, located at Middletown, serves Winchester and surrounding counties. Northern Virginia Community College, located in Fairfax County, serves the metropolitan area of Northern Virginia."

From the Winchester Star, March 2, 1985 – and Interview with President McCoy (Q&A)

Q – How did the college get its name?

A – The college board had recommended in the summer and fall of 1969 to the State Board for Community Colleges that the name be Lord Fairfax Community College. The State Board rejected this because of Fairfax County. The college board selected this name because they wanted something that had a relationship to tradition and antiquity. They wanted something common to all counties the community college would serve. The thing most common and that had the greatest historical precedent was that all the land had been owned by Lord Fairfax: thus the reason that the college board chose this name. On the promise of board member Wilkie Hunt that we would never leave the Lord out of Lord Fairfax, the state board finally approved the name in 1969. One person present who had a great deal to do with that decision was the late Lucy Gilpin, whose father was Gen. Billy Mitchell. So, we had the Army on our side.