

AREA: Entrepreneurship

PURPOSE: To provide students with the skills to start and develop a business, work with others to identify business opportunities, or join entrepreneurial ventures.

PROGRAM REQUIREMENTS:

Course #	Title	Credits
ACC 211	Principles of Accounting	3
BUS 116	Entrepreneurship	3
BUS 165	Small Business Management	3
BUS 241	Business Law	3
FIN 215	Financial Management	3
ITE 120	Principles of Information Systems	3
MKT 100	Principles of Marketing	3
MKT 228	Promotion	3
MKT 282	Principles of E-Commerce	3
	Total	27

Students who register for the Career Studies Certificate curricular are encouraged to explore continued educational pathways into a two-year degree program. Completion of a degree may provide opportunities for workplace advancement.